

maWebCenters® Product	Code	Country	Retail Cost	Retail Profit	BV
<b>Website Setup</b> <i>One-Time Cost, Retail Profit and BV</i> This one-time cost covers the initial setup of the customer's website. Please see the Features & Benefits Guide for what's included in the platform.	6043	US (USD)	\$299 - \$2,999	\$49 - \$2,749	200
	C6043	CAN (CAD)	\$385 - \$3,868	\$62 - \$3,545	200
	76043	AUS (AUD)	\$388 - \$3,898	\$63 - \$3,573	200
	SG6043	SGP (SGD)	\$418 - \$4,198	\$68 - \$3,848	200
	HK6043	HK (HKD)	\$2,332 - \$23,392	\$382 - \$21,442	200
	T6043	TWN (TWD)	\$9,568-\$95,968+VAT*	\$6,568 - \$87,968	200
	UK6043	UK (£)	£221 - £2,220	£36 - £2,035	200
<b>Basic Monthly Hosting</b> <i>Monthly Cost and BV</i> Includes Secure hosting, Unlimited edits, Unlimited site traffic, Unlimited email accounts, Storage, Social media and SEO tools, Upgrades to the platform, and Unlimited Live Chat support.	6074	US (USD)	\$19.99	\$0	5
	C6074	CAN (CAD)	\$26.25	\$0	5
	76074	AUS (AUD)	\$26	\$0	5
	SG6074	SGP (SGD)	\$28	\$0	5
	HK6074	HK (HKD)	\$156	\$0	5
	T6074	TWN (TWD)	\$640+VAT*	\$0	5
	UK6074	UK (£)	£16.30	\$0	5
<b>Standard Monthly Hosting (Most Popular)</b> <i>Monthly Cost and BV</i> Includes everything in Basic Monthly Hosting plus Unlimited Technical support via phone (available 24/7, excluding major US holidays), e-Commerce, Email marketing, and Customer relationship management tools.	6044	US (USD)	\$79	\$0	30
	C6044	CAN (CAD)	\$102	\$0	30
	76044	AUS (AUD)	\$106	\$0	30
	SG6044	SGP (SGD)	\$111	\$0	30
	HK6044	HK (HKD)	\$615	\$0	30
	T6044	TWN (TWD)	\$2,528+VAT*	\$0	30
	UK6044	UK (£)	£49	\$0	30
<b>Managed Monthly Hosting</b> <i>Monthly Cost and BV</i> Includes everything in Standard Monthly Hosting plus 10 hours per month of editing and content management services provided by experts at maWebCenters and one free Premium Responsive Layout each year.	6028	US (USD)	\$149	\$0	35
	C6028	CAN (CAD)	\$149	\$0	35
	76028	AUS (AUD)	\$149	\$0	35
	SG6028	SGP (SGD)	\$209	\$0	35
	HK6028	HK (HKD)	\$1,162	\$0	35
	T6028	TWN (TWD)	\$4,770+VAT*	\$0	35
	UK6028	UK (£)	£90	\$0	35
<b>Search Engine Optimization (SEO)</b> maWebCenters and the customer will discuss desired goals, such as geographic areas and demographics of consumers they want to reach, and other details necessary for a SEO campaign.					
<b>Local SEO</b> <i>One-Time Cost, Retail Profit and BV</i> Ideal for a local campaign in one geographic area.	6012	US (USD)	\$325	\$26	75
	C6012	CAN (CAD)	\$325	\$26	75
	76012	AUS (AUD)	\$325	\$26	75
	SG6012	SGP (SGD)	\$455	\$36.40	75
	HK6012	HK (HKD)	\$2,535	\$203	75
	T6012	TWN (TWD)	\$10,400+VAT*	\$830	75
	UK6012	UK (£)	£195	£16	75
<b>Regional SEO</b> <i>One-Time Cost, Retail Profit and BV</i> Ideal for a regional campaign in multiple geographic areas.	6013	US (USD)	\$649	\$30	100
	C6013	CAN (CAD)	\$649	\$30	100
	76013	AUS (AUD)	\$649	\$30	100
	SG6013	SGP (SGD)	\$909	\$42.40	100
	HK6013	HK (HKD)	\$5,060	\$232	100
	T6013	TWN (TWD)	\$20,777+VAT*	\$967	100
	UK6013	UK (£)	£390	£19	100

\*if applicable

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<b>Google Advertising</b> maWebCenters and the customer will discuss desired goals, such as geographic areas and demographics of consumers they want to reach, and other details necessary for a Google Advertising campaign. maWebCenters provides a monthly results report and handle any strategy adjustments to ensure the customer's Google Advertising investment consistently produces results. Each Google AdWords package includes account creation, ad spend, campaign management, budgets, networks, mobile device targeting, geographical targeting and more.					
<b>Basic Google Adwords</b> <i>Monthly Cost, Retail Profit and BV</i> Ideal for small volume, local campaigns. 17,500 target impressions.	6014	US (USD)	\$249	\$24	24
	C6014	CAN (CAD)	\$249	\$24	24
	76014	AUS (AUD)	\$249	\$24	24
	SG6014	SGP (SGD)	\$349	\$32.60	24
	HK6014	HK (HKD)	\$1,939	\$185	24
	T6014	TWN (TWD)	\$7,971 <sup>+VAT*</sup>	\$770	24
	UK6014	UK (£)	£150	£15	24
<b>Premium Google Adwords</b> <i>Monthly Cost, Retail Profit and BV</i> Ideal for small volume, local campaigns. 45,000 target impressions.	6015	US (USD)	\$449	\$21	35
	C6015	CAN (CAD)	\$449	\$21	35
	76015	AUS (AUD)	\$449	\$21	35
	SG6015	SGP (SGD)	\$629	\$29.80	35
	HK6015	HK (HKD)	\$3,501	\$181	35
	T6015	TWN (TWD)	\$14,368 <sup>+VAT*</sup>	\$670	35
	UK6015	UK (£)	£266	£11	35
<b>Premium Plus Google Adwords</b> <i>Monthly Cost, Retail Profit and BV</i> Ideal for large volume, local campaigns. 67,000 target impressions.	6016	US (USD)	\$549	\$25	50
	C6016	CAN (CAD)	\$549	\$25	50
	76016	AUS (AUD)	\$549	\$25	50
	SG6016	SGP (SGD)	\$825	\$91.40	50
	HK6016	HK (HKD)	\$4,282	\$195	50
	T6016	TWN (TWD)	\$17,568 <sup>+VAT*</sup>	\$800	50
	UK6016	UK (£)	£329	£15	50
<b>Elite Google Adwords</b> <i>Monthly Cost, Retail Profit and BV</i> Ideal for large volume, regional campaigns. 90,000 target impressions.	6017	US (USD)	\$749	\$24	55
	C6017	CAN (CAD)	\$749	\$24	55
	76017	AUS (AUD)	\$749	\$24	55
	SG6017	SGP (SGD)	\$1,049	\$34	55
	HK6017	HK (HKD)	\$5,858	\$225	55
	T6017	TWN (TWD)	\$23,972 <sup>+VAT*</sup>	\$770	55
	UK6017	UK (£)	£451	£15	55
<b>Facebook Advertising</b> maWebCenters and the customer will discuss desired goals, such as geographic areas and demographics of consumers they want to reach, and other details necessary for a Facebook Advertising campaign. maWebCenters provides a monthly results report and handle any strategy adjustments to ensure the customer's Facebook Advertising investment consistently produces results. Each Facebook Ads package includes ad spend and campaign management.					
<b>Premium Facebook Ads</b> <i>Monthly Cost, Retail Profit and BV</i> Ideal for small volume, local campaigns.	6031	US (USD)	\$150	\$10	15
	C6031	CAN (CAD)	\$150	\$10	15
	76031	AUS (AUD)	\$150	\$10	15
	SG6031	SGP (SGD)	\$210	\$14	15
	HK6031	HK (HKD)	\$1,172	\$79	15
	T6031	TWN (TWD)	\$4,800 <sup>+VAT*</sup>	\$320	15
	UK6031	UK (£)	£90	£6	15
<b>Premium Plus Facebook Ads</b> <i>Monthly Cost, Retail Profit and BV</i> Ideal for large volume, regional campaigns.	6025	US (USD)	\$250	\$10	15
	C6025	CAN (CAD)	\$250	\$10	15
	76025	AUS (AUD)	\$250	\$10	15
	SG6025	SGP (SGD)	\$350	\$14	15
	HK6025	HK (HKD)	\$1,957	\$81	15
	T6025	TWN (TWD)	\$8,000 <sup>+VAT*</sup>	\$320	15
	UK6025	UK (£)	£152	£7	15

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<b>Online Reputation Management</b> <i>Monthly Cost, Retail Profit and BV</i> maWebCenters will conduct a monthly scan of the Internet for negative reviews and address activity on consumer review sites that could affect revenue, profits and foot traffic. maWebCenters will initiate suppression campaigns, launch targeted SEO campaigns, and utilize Social Media sites to enhance the business' reputation.	6018	US (USD)	\$250	\$5	20
	C6018	CAN (CAD)	\$250	\$5	20
	76018	AUS (AUD)	\$250	\$5	20
	SG6018	SGP (SGD)	\$350	\$7.40	20
	HK6018	HK (HKD)	\$1,950	\$38.80	20
	T6018	TWN (TWD)	\$8,000+VAT*	\$160	20
	UK6018	UK (£)	£150	£3	20
<b>Social Media Management</b> <i>Monthly Cost, Retail Profit and BV</i> maWebCenters will consult with the customer to create profiles on Social Media sites, post written content and image-driven content (up to 10 per month), and respond to consumer comments (up to 25 per month).	6020	US (USD)	\$150	\$15	20
	C6020	CAN (CAD)	\$150	\$15	20
	76020	AUS (AUD)	\$150	\$15	20
	SG6020	SGP (SGD)	\$210	\$21	20
	HK6020	HK (HKD)	\$1,170	\$117	20
	T6020	TWN (TWD)	\$4,800+VAT*	\$480	20
	UK6020	UK (£)	£90	£9	20
<b>Content Writing</b> <i>One-Time Cost and BV</i> maWebCenters will gather all relevant information about the customer's business to create content that will grab the attention of readers and consistently produce results. Content Writing is sold in 500-word blocks.	6026	US (USD)	\$75	\$0	5
	C6026	CAN (CAD)	\$75	\$0	5
	76026	AUS (AUD)	\$75	\$0	5
	SG6026	SGP (SGD)	\$105	\$0	5
	HK6026	HK (HKD)	\$585	\$0	5
	T6026	TWN (TWD)	\$2,400+VAT*	\$0	5
	UK6026	UK (£)	£45	£0	5
<b>WordPress.org Hosting</b> <i>Annual Cost and Retail Profit</i> Installing and hosting a blog is simple, reliable and safe, as the customer's blog will be hosted at maWebCenters' ultra-secure server facility that features tiered, high-performance Dell PowerEdge servers powered by Intel Xeon processing technology.	6027	US (USD)	\$119	\$15	0
	C6027	CAN (CAD)	\$119	\$15	0
	76027	AUS (AUD)	\$119	\$15	0
	SG6027	SGP (SGD)	\$169	\$23.40	0
	HK6027	HK (HKD)	\$930	\$119	0
	T6027	TWN (TWD)	\$3,810+VAT*	\$480	0
	UK6027	UK (£)	£71	£9	0
maWebCenters® Product	Code	Tier	Retail Cost	Retail Profit	BV
<b>Morse Connect</b> (Available in the US only) <i>Monthly Cost and BV</i> With Morse Connect, the customer can have their business' 800 number or landline text-enabled to communicate with consumers and launch marketing efforts via texts. Conversations are easy to manage with the ability to set up automated reply messages or personally reply to consumers one-to-one in real time.  <u>Add-On Option:</u> Campaign Management is a deluxe, white-glove service where the customer gets to sit in the back of the limo while maWebCenters does all the driving.	6081	Starter 1 Line/250 Texts	\$19.99	\$0	5
	6082	Bronze 2 Lines/1,000 Texts	\$39.99	\$0	10
	6083	Silver 2 Lines/2,500 Texts	\$59.99	\$0	20
	6084	Gold 2 Lines/5,000 Texts	\$99.99	\$0	35
	6093	Executive 2 Lines/10,000 Texts	\$175	\$0	65
	6094	Corporate 2 Lines/20,000 Texts	\$275	\$0	90
	6095	Setup Fee One-Time Cost	\$49	\$24	25
	6096	Campaign Management	\$19.99	\$0	5

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